



MEDIA RELEASE

EMBARGOED UNTIL MIDNIGHT MONDAY 9TH JUNE

THE 61ST SYDNEY FILM FESTIVAL & ADELAIDE FILM FESTIVAL ANNOUNCE VOD (VIDEO-ON-DEMAND) STREAMING OF WORLD PREMIERE FILM: FELL

The 61st Sydney Film Festival and Adelaide Film Festival announce a video-on-demand stream of the Australian feature film *Fell* direct from its World Premiere at Sydney Film Festival on Friday 13 June.

Sydney Film Festival and Adelaide Film Festival will break with tradition and stream online the World Premiere Australian film *Fell* over the same weekend that it premieres in Official Competition at the State Theatre in Sydney.

“Sydney Film Festival is pleased to offer audiences across Australia the chance to have their own virtual festival premiere screening,” said **Sydney Film Festival Director Nashen Moodley**. “*Fell* will be available online from the Sydney Film Festival website on the day of the premiere, giving audiences beyond Sydney’s State Theatre access to the World Premiere of this stunning debut feature.”

Fell will screen in high definition to any Internet-enabled device: Smart TV, digital TV, touchscreen tablet, PC, laptop, game console or smartphone. It will be available on streaming for 50 hours from 8pm Friday 13 June EST until 10pm Sunday 15 June AEST for \$9.99. The film will be available to everyone in New South Wales, Queensland, Australian Capital Territory South Australia and Northern Territory.

“This is a really exciting way to explore the virtual film festival experience with a great new Australian film. We would love to hear about the midnight screening party in Alice Springs through to the matinee session in a living room in Goolwa. Adelaide Film Festival home delivery,” said Adelaide Film Festival Director Amanda Duthie.

“The World Premiere of *Fell* via the Internet is a game-changer in a multi-screen world. It’s democratic, it’s inclusive and it’s about time,” said the film’s producer, John Maynard.

***Fell* - more information and trailer:** <http://fellfilm.com>

Sydney Film Festival runs for 12 days from Wednesday 4 June and screens over 190 films across nine venues including the magnificent State Theatre. Over 100 filmmaker guests attend the Festival to take part in talks, panels and Q&As. For the most up-to-date information on screenings and guests visit sff.org.au



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